

International Seminar

Audiovisual Representation of the Masses: Compared Perspectives

Buenos Aires, October 28 and 29 2010.

National Library-Buenos Aires

Support by the CONICET (National Council of Scientific and Technical Research), the Research Institute Gino Germani a part of the School of Social Sciences of the University of Buenos Aires and National Agency of Scientific and Technical Promotion (ANPCYT).

PROGRAM

Thursday October 28

10:00 am Opening Remarks: Mariano Mestman and Mirta Varela

10:15 am Pictorial representations

- Guillermo Fantoni (Universidad Nacional de Rosario):

Alternatives to an Art of Masses: Antonio Berni and his Nuevo Realismo

- Marcela Gené (Universidad de Buenos Aires):

Paper Multitudes. The Masses in Political Print in 20th-century Argentina

11:15 am Coffee Break

11:30 am Cinematographic representations I

- Gonzalo Aguilar (Universidad de Buenos Aires-Conicet):

The Return of Choreographies: The Appearance of the Masses in the Fictions in Hugo del Carril and Leonardo Favio

- Clara Kriger (Universidad de Buenos Aires):

Workers: Between Uniforms and Celebration

- Fabiola Orquera (ISES-Universidad Nacional de Tucumán-Conicet):

The Entrance of the Andean Subject among the Argentine Masses. Atahualpa Yupanqui in *Horizontes de Piedra* (1956) and *Zafra* (1959)

1:00 pm Lunch

2:30 pm Audiovisual Archives

- Denis Maréchal (INA-Institut National de l'Audiovisuel-Inathèque de France):

The images of masses in French television

- Antonio Medici (Università degli Studi di Roma 3 – Aamod):

Italian labor and democratic movement documentaries

- Silvia Romano (Universidad Nacional de Córdoba):

Resources for research in social sciences: two archives of Cordoba television, Argentina

4:30 pm Coffee Break

5:00 – 6:00 pm Films

a) Giovanna (Gillo Pontecorvo, 1953, 35 minutos). Film restored by the Archivio Audiovisivo del Movimento Operaio e Democratico di Roma (Aamod).

b) Extracts from argentinian television on the demonstrations in Córdoba-Argentina (1969-1972) recovered to the Audiovisual Archives of the Research Institute Gino Germani, in agreement with the AAMOD. Selection: 20 minutes.

Friday October 29

10:00 am Cinematographic representations II

- Ana Amado (Universidad de Buenos Aires):

Factory Entrances. From the Collective Scene of the Seventies to the Depiction of Unemployment after the Crisis

- Irene Marrone (Universidad de Buenos Aires-IIGG):

The Masses and the Political Event in Newsreels

- Mariano Mestman (Universidad de Buenos Aires-Conicet):

Latin American Massacres in Some post '68 Films: Bodies, Voices and the Eye-Witness Camera

11:30 am Coffee Break

11:45 am Television representations I

- Claudia Feld (Instituto de Desarrollo Económico y Social-Conicet):

Television's Depiction of the Disappeared: from the "Documento Final..." to the CONADEP Program

- Mirta Varela (Universidad de Buenos Aires – Conicet):

Argentine military dictatorship portrays masses in full colour

- Vito Zagarrío (Università degli Studi di Roma 3):

Mass screens. The representation of Italian Fascism on tv. The Fascism and the representation of the masses

1:45 pm Lunch

3:30 pm Television representations II

- Mario Carlón (Universidad de Buenos Aires - Conicet):

Television and Masses. From Historic Representations to the Changes Occurring in the New Phase of Mediatization

- Manuel Palacio (Universidad Carlos III-Madrid):

Television Representations. The Use of the Masses to Resignify the Notion of Spain through the Democratic Transition and Success in Sports

- Lynn Spigel (University of Northwestern-Chicago):

From Window on the World to Window on a Window: TV and the Intimate Crowd

5:30 pm Coffee Break

5:45 pm Closing Remarks

**Presentation of *Audiovisual Archives of the Research Institute Gino Germani (UBA)*
Julián Rebón (Director IIGG), Irene Marrone y Mirta Varela**

6:00 pm Words by Horacio González (UBA and Director of the National Library)



Seminario Internacional

**Representaciones audiovisuales de las masas:
perspectivas comparadas**

Buenos Aires, 28 y 29 de octubre de 2010

Biblioteca Nacional - Sala Augusto R. Cortazar

Organizadores: Mariano Mestman y Mirta Varela

Red de Historia de los Medios

<http://www.rehime.com.ar>

<http://www.youtube.com/rehimeargentina>